



Contact:
Stephanie Robinson
Stephanie.Robinson@newlifehme.com
Office: 972-387-7332

FOR IMMEDIATE RELEASE

New Life Launches Newly Designed Website to Better Serve Customers

Dallas, TX - 10.01.08 – New Life Medical Equipment, a New Life Industries, Inc. company, announced today the launch of its newly designed website to better serve its rapidly growing customer base. As part of the new website, New Life will launch eCommerce functionality by end of fall 2008. New Life provides medical equipment and healthcare supplies to government agencies, medical professionals and consumers.

The new website is designed to allow customers easier access to all of the new products and services available through New Life Medical Equipment.

"We are thrilled with the new design of our website," said Rodrick Robinson, Founder and Chief Executive Officer, New Life Industries, Inc. "It offers improved functionality and features that allow users to have easy access to medical equipment products and supplies, providing a higher level of service to our customers."

About New Life Medical Equipment

New Life Medical Equipment, a New Life Industries, Inc. company, is dedicated to providing high-quality durable medical equipment and supplies to our government, business and consumer clients.

Licensed by the State of Texas, we offer thousands of healthcare products from some of the largest manufactures in the country including Invacare, Drive, Medline, Pride and many more.

For more information, contact Stephanie Robinson at (972) 387-7332 or via e-mail at Stephanie.Robinson@newlifehme.com
Website: www.newlifehme.com

-END-